

## **A major financial services firm deploys Siebel Analytics**

### **The Client**

A major Insurance firm servicing a wide range of products across gender, age, geography and commercial interests.

### **The Challenge**

To transform the data contained in the Enterprise system(s) into useful information for the Executive to Managers to Employees providing them with a Decision Support system

- **The Solution**  
Tasmea's DW/BI Transformed data from disparate systems into information in near real time.
- Built a usable data store with historical information dating back in time from the inception of the business.
- Extracted selected data from the financial system (Oracle Financials) and the order Entry System (Siebel) and put them together in the data warehouse.
- Integrated the data from the two systems and make them consistent.
- Simplified the data by dropping unwanted data elements, introducing new ones, and combine data (i.e. Data massaging/ETL) to give composite and meaningful views to users.
- Formatted queries for quick reviews,
- Provided all of the above capability and functionality from a web browser eliminating the need for Fat Clients to be loaded and updated on individuals systems.

As a result we Successfully built a Data warehouse to support the growing Analytical needs of the business provided the ability to be able to look at the data thru multiple sets of eyes to be able to slice and dice the data in multiple dimensions and provide the capability of drill down to the lowest grain of Data in the operational system. Users now have access to near real time information regarding the overall health of the company; on demand P&L varied analysis of the Revenue, Expenses incurred, orders placed, number of customers etc.

### **The Technology**

Siebel Analytics, Oracle 11i, Brio, PL/SQL, SQL